

# UNITED WAY OF LARIMER COUNTY PLEDGE FORM

All information must be complete. Please print clearly.



## 1 YOUR INFORMATION

Mr.  
 Ms.  
 Mrs.  
 Dr.

\_\_\_\_\_  
FIRST NAME

\_\_\_\_\_  
M.I.

\_\_\_\_\_  
LAST NAME

\_\_\_\_\_  
BIRTHDATE (MM/DD/YYYY)

\_\_\_\_\_  
HOME ADDRESS (For credit card charges, address listed must be your billing address)

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
CELL PHONE

\_\_\_\_\_  
WORK PHONE

Personal  
 Work  
\_\_\_\_\_  
EMAIL ADDRESS\*

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
EMPLOYEE ID

**INTERESTS** (Check all that apply)  
 Be Ready    Kids on Track    Working Families Thrive    Basic Needs  
See descriptions on reverse.

**COMBINED GIFT**  
 My gift will be combined with my spouse/partner:

\_\_\_\_\_  
SPOUSE/PARTNER NAME

\_\_\_\_\_  
SPOUSE/PARTNER EMPLOYER

**RECOGNITION† (\$500+)**  
 Please recognize me publicly: \_\_\_\_\_  
RECOGNITION NAME  
 Please do not recognize me publicly    I do not wish to receive a thank you

### MY GIFT QUALIFIES ME FOR ONE OR MORE OF THE FOLLOWING:

- Loyal Contributor Program**  
Donors who have given to any United Way for 10 or more years. I have given to United Way since:
- Generation United, A Young Leaders Society (\$500+)**  
Young professionals (age 21-40) giving to the Community Impact Fund.
- Legacy Society (Select One)**
  - I would like more information on including United Way in my will/estate plan.
  - I have already included United Way in my will/estate plan.

## 2 INVEST IN YOUR COMMUNITY

Direct my gift to the area of greatest community need through **UNITED WAY'S COMMUNITY IMPACT FUND**, which helps local children and families reach their full potential through the Be Ready, Kids on Track, Working Families Thrive, and Basic Needs impact areas.

We honor your designation to any 501(c)(3) with an office in the state of Colorado.†

## 3 IT'S EASY TO GIVE

### A EASY PAYROLL DEDUCTION

I want to contribute the following amount each pay period:  
 \$7    \$11    \$25    \$50    Other: \_\_\_\_\_

Number of pay periods:  
 52 (weekly)    24 (twice per month)    26 (every two weeks)    12 (monthly)  
Need help? See the suggested giving guide on reverse.

### B AUTOMATIC BANK WITHDRAWAL

 Please include voided check

Amount: \$ \_\_\_\_\_  
 One-Time    Monthly    Quarterly    Semi-Annually

Please indicate month charge(s) are to begin: \_\_\_\_\_  
If no month indicated, charges are to begin in January 2017  
 This is an ongoing gift

E-mail Address: \_\_\_\_\_  
Your e-mail address is required as part of the transaction

### C CASH/CHECK

 Make check payable to United Way of Larimer County

Amount: \$ \_\_\_\_\_ Check number: \_\_\_\_\_ Check date: \_\_\_\_\_

### D CREDIT/DEBIT CARD

Visa    MasterCard    American Express    Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Charge Amount: \$ \_\_\_\_\_  
 One-Time    Monthly    Quarterly    Semi-Annually

Please indicate month charge(s) are to begin: \_\_\_\_\_  
If no month indicated, charges are to begin in January 2017  
 This is an ongoing gift

E-mail Address: \_\_\_\_\_  
Your e-mail address is required as part of the credit card transaction

**YOUR TOTAL ANNUAL GIFT AMOUNT:**

\$

## 4 YOUR SIGNATURE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**THANK YOU FOR YOUR CONTRIBUTION**

No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. Tax ID 84-6031503

# HOW YOUR GIFT MAKES A DIFFERENCE

## BE READY: BY 2025, 90% OF LOCAL CHILDREN WILL BE ENTERING SCHOOL READY TO LEARN.

The basis for success starts at birth, and 90% of our brain's growth occurs by age five. Children who enter school ready to learn are more apt to graduate from high school, have higher incomes as adults, and decrease their likelihood of participating in at-risk behaviors. Together, we are investing in **parent education, quality childcare, and early childhood learning** to help more local children achieve future success in school and life.

## KIDS ON TRACK: BY 2025, THE SCHOOL ATTENDANCE RATE FOR LOCAL STUDENTS WILL BE AT LEAST 92%.

Research shows that 74% of children who are behind at the end of 3rd grade will never catch up to their peers. More importantly, 3rd grade reading scores are a key indicator for future community success rates as well as poverty rates. Together, we are investing in **reading support, academic enrichment, mentoring, tutoring, and homework help** to empower more local youth to close the learning gap.

## WORKING FAMILIES THRIVE: BY 2025, THE NUMBER OF LOCAL PEOPLE INCREASING THEIR INCOME WILL GROW BY 10%.

Of those living in poverty who are age 25 and older, 69% are employed at least part-time. The need for resources to address employment barriers, educational opportunities, and job training continues to grow in order to meet the increasing skill gap. Together, we are investing in **job readiness, career exploration, work supports, and academic attainment** to help more working families achieve long-term self-sufficiency.

## BASIC NEEDS: BUILDING A SOLID FOUNDATION.

While United Way works to address the root causes of community issues for long-term change, there are individuals who need our support right now. Basic needs services are critical to getting people back on their feet and on the road to self-sufficiency. Together, we are investing in **food, shelter, transportation, and other emergency services** to help local families meet their immediate needs so they can focus on long-term goals.

## SUGGESTED GIVING GUIDE FOR YOUR PAYROLL GIFT

Dollars per pay period	TOTAL ANNUAL CONTRIBUTIONS	
	24 pay periods (twice per month)	26 pay periods (every two weeks)
\$7 (1 raffle entry)	\$168	\$182
\$11 (2 raffle entries)	\$264	\$286
\$21 (Leadership Giving Circle)	\$504	\$546
\$25	\$600	\$650
\$50	\$1,200	\$1,300

## WHAT YOUR DOLLARS CAN DO

Based on an annual gift over 26 pay periods

**\$7** per pay period can provide six nights in an **emergency homeless shelter** to help a local family find stable housing.

**Why it matters:** 1,744 children in Larimer County schools were identified as being homeless during the 2014-2015 school year. Being homeless affects every aspect of a child's life, including academic performance, and physical and mental health.

**\$11** per pay period can provide **one-on-one after-school mentoring** for one local student to improve his grades.

**Why it matters:** 21% of Larimer County students don't graduate on time. One-on-one mentoring is a proven way for kids to stay on track to graduate.

**\$21** per pay period can provide access to a **one-on-one literacy tutor** for a local child.

**Why it matters:** 46% of Larimer County 4th graders are not reading at grade level. Research shows that 74% of children who are behind at the end of 3rd grade will never catch up to their peers.

**\$25** per pay period can provide access to **quality child care and early education** for a local child so she enters school ready to succeed.

**Why it matters:** 90% of the brain's growth occurs by age 5. Quality early education is critically important to help kids get a strong start.

**\$50** per pay period can provide **job training** for three low-income adults to become self-sufficient and support their families.

**Why it matters:** 69% of people age 25 and older who live in poverty in Larimer County are employed at least part-time. Job training connects workers with employable skills that help them advance their careers and break the cycle of poverty.

# THANK YOU FOR YOUR GENEROUS GIFT!

\* To reduce cost and waste, United Way of Larimer County uses e-mail as a main form of communication. By providing your e-mail address, you are authorizing United Way of Larimer County to communicate with you via e-mail. You may opt out of these communications at any time. We do not sell, trade, or share your contact information with others.

† Visit [www.uwaylc.org/donor-policies](http://www.uwaylc.org/donor-policies) to view our Leadership Recognition, Privacy, and Designation and Administrative Cost Policy.

‡ 96.5 cents of every dollar contributed goes directly to your selected programs or agencies. A maximum of two designations with a minimum of \$20 each is allowed. Unless otherwise specified, multiple designations will be split evenly. If less than \$20 is designated or funds are designated outside of Colorado, all funds will be automatically reallocated to United Way of Larimer County's Community Impact Fund. Requests to pay designations in a specific order cannot be accomplished.