

BUSINESS CARES MEMBERSHIP SERVICES

Consulting

- Consulting services (up to 14 hours/year) to assist company in developing and/or implementing strategies for community involvement to benefit company, employees, and the community
- Personalized development assistance to advance the company's volunteer program
- Volunteer project ideas that align with company's mission and work
- Volunteer recruitment and engagement strategies
- Online employee interest survey development
- Program review and analysis
- Assistance developing a tracking system for the Employee Volunteer Program
- Best practice resources

Employee and Management Engagement

- One-on-one volunteer referrals
- Assistance organizing volunteer projects for staff
- Coordination of one-time volunteer events for National Volunteer Month, Make a Difference Day, and holiday volunteering
- Bi-weekly emails about volunteer opportunities and upcoming engagement events for businesses

Staff Training and Development

- 6 seats at Board Bank trainings: on-going trainings and referrals for professionals to be on nonprofit boards (a value of \$150)
- Training to lead volunteer projects
- Individualized Lunch & Learn trainings
- Exclusive LinkedIn group for resource sharing and best practices
- Up to 3 employees can attend the tri-annual Business Cares Luncheons

Community Recognition

- Section sponsorship and advertisement in annual Volunteer Resource Guide publication (50,000 +/- published and distributed through the Fort Collins Coloradoan and United Way)
- Featured recognition in Business Cares Annual Report
- Nomination for professional business awards as appropriate
- Logo recognition on United Way of Larimer County website
- Assistance with employee volunteer recognition
- Recognition for new Business Cares members on the United Way Facebook page
- Recognition for member volunteer events on United Way Facebook page and Business Cares LinkedIn group
- Promotion of member involvement in Day of Service volunteer projects

Business Partner Perks

- Digital photos of employees volunteering, with advanced notice
- 60 Volunteer Resource Guides with recognition label on front, additional copies available
- Networking opportunities with other Business Cares companies
- Registration for Make a Difference Day one week before open registration

Membership is a two-way street. United Way will offer the services each member signs up for and connect with each member to follow through on these services. It is up to the company, however, to provide the time to follow through on these services.

*Single employee/partnership memberships receive 6-hours consulting and 2 seats at Board Bank trainings and Luncheons