



COMMUNITY IMPACT GRANT PROCESS OVERVIEW

UPDATED JUNE 2018

United Way of Larimer County provides opportunities for local children and families to reduce poverty and strengthen our community. In general, we do not provide direct services and instead focus on supporting nonprofits who have an impact in Larimer County. This support includes:

- Community Impact grants to collaborative groups that include a 501(c)(3) as the lead organization and/or fiscal agent and who work to improve outcomes in the areas of Youth & Education or Financial Stability. Grant awards range from \$5,000 - \$50,000 per year for new collaborative applicants.
- Innovation grants to 501(c)(3) nonprofit organizations who work in the areas of Youth & Education and Financial Stability. Grant award range is \$5,000 - \$20,000.
- Fundraising for Larimer County nonprofits through workplace campaigns, grant writing and donor development initiatives.
- Volunteer recruitment and training, coordination of community-wide Days of Service, and development of volunteer leaders and board members.
- Nonprofit Excellence grants for technical assistance and free county-wide trainings to increase the effectiveness and efficiency of Larimer County nonprofits. Grant award range of \$500 - \$2,500.

At United Way of Larimer County, we take our responsibility to our donors seriously. Donors give to United Way because doing so means that their dollars will be used in the best and most effective way possible for the causes they care about most. We fund collaborative applications within our Community Impact grants to encourage organizations to work together, across sectors when appropriate, to reduce redundancy and encourage efficiency and information sharing.

Our grant process will ensure that organizations who receive funding from United Way of Larimer County are fiscally responsible and healthy, transparent and organizationally sound.

Organizations who receive grant funding in 2019 will be required to report on outcomes via a public-facing dashboard. Training will be provided by United Way on the software system. Currently, United Way is exploring dashboard options including the United Way Worldwide Global Results Framework and a partnership with Larimer County to implement the

Thriving Colorado Dashboard. More information on the Dashboard will be available at United Way of Larimer County Update event on August 2. More details about this event can be found at <https://www.uwaylc.org/Nonprofit-Excellence-Series>.

INFORMATION FOR CURRENT COLLECTIVE IMPACT PARTNERS

Current United Way of Larimer County Collective Impact groups (Be Ready, Kids on Track, Transitions to Independence, Working Families Thrive) are:

- **NOT** required to submit a new grant application to receive funding in 2019 through the Community Impact Grant fund.
- Must submit an Intent to Continue and an Outcomes Addendum with an updated 2017-2020 work plan in order to receive 2019 funding.
- Will receive one additional quarterly allocation payment equal to 25% of their United Way of Larimer County Board approved allocation for 2017-2018 (approved in June, 2017).
- Groups who decide to continue for 2019 and complete required documents may apply to receive up to 100% of their 2017-2018 total and are guaranteed a **minimum** of 80% of their 2017-18 allocation.
- The percentage of funding allocated to each individual agency participating in a Collective Impact group in 2017-2018, as determined by the group members during the last grant process, will remain the same for 2019 fund awards.
 - If any funded agency from a current group decides not to continue to participate, their allocation will be removed from the total provided to the group but will not impact the total dollars awarded to other funded group members.
- Current unfunded partners participating in a Collective Impact group, and new members who join a current group, **are not eligible to request 2019 funds as part of a Collective Impact group.**

Nonprofits who are currently funded through the Basic Needs Grant fund do NOT need to submit a full application for 2019, but must submit an Intent to Continue and Outcomes Table for their work if they would like to request funding from United Way for 2019.

Collaborative groups who are not currently funded through a collective impact group (Be Ready, Kids on Track, Transitions to Independence, Working Families Thrive) should utilize the 2019 Community Impact Grant application to apply for funds (see information for new applicants below).

INFORMATION FOR NEW APPLICANTS

United Way of Larimer County provides Community Impact funding through a competitive grant program. Grant applications are accepted once per year and **are due on August 31, 2018**.

- New collaborative groups/projects may request up to \$50,000 per year.
- Funding decisions will be made by the Community Impact committee and approved by the Board of Directors.
- Applicants may apply for funding for general operating support, specific programs or services.

Grants will be provided to improve outcomes in the focus areas of Youth & Education and Financial Stability. Applicants may submit a request for funding to support programming that addresses one or both focus areas.

- Funding may be requested for one to three years. All multi-year proposals are approved provisionally, and subsequent year funding is dependent on United Way's fundraising success and subject to approval by the United Way Board of Directors during the annual budget approval process.

Nonprofit organizations must apply as part of a collaborative group.

- A collaborative group is defined as two or more separate organizations.
- The lead organization must be a 501(c)(3) nonprofit organization that serves Larimer County.
- Partner organizations for collaborative applications may be nonprofit, public or private sector, but no funds may be directed to a private or public sector participant of a collaborative group.

Because United Way was founded on the belief that collaboration is key to increasing impact, applications that include members from a variety of sectors (public, nonprofit, private), and those who include a client/participant representative, will be prioritized in the funding process.

INFORMATION FOR ALL COMMUNITY IMPACT GRANT APPLICANTS

Lead applicants must be a 501(c)(3) organization. All applicants must provide services in Larimer County.

- Funding must be directed to serve Larimer County residents.

Organizations may only submit one Community Impact Grant application per year.

- Applicants must clearly demonstrate how their work helps to advance Youth & Education or Financial Stability outcomes in Larimer County.
- We prioritize applications that include specific, measurable outcomes with a clear connection to desired community level outcomes and a detailed budget that reflects true costs.

United Way of Larimer County does not currently provide Community Impact grant funding for:

- Fundraising events
- Debt reduction
- Endowment funding
- Political campaigns
- Individual grant requests
- Activities that support a specific religious purpose
- Professional development or training (please see the United Way of Larimer County Nonprofit Excellence grant fund)
- Discriminatory programs
- Applicants who expend more than 30% of their operating budget on G&A, marketing and fundraising

FUNDING CYCLES, APPLICATION PROCESS, AND REVIEW TIMELINE

Applications are accepted once per year. The application period for 2019 funding is August 1 – 31 and funding will be distributed to grantees in two payments.

- All Community Impact grant applications must be submitted online. All applications must be submitted by the deadline to be considered. Incomplete applications may be discarded, per the discretion of the fund review committee.
- Decisions will be communicated to applicants within four months of the application deadline.

All applicants must set up an account via the United Way of Larimer County Agency Portal and must be prepared to accept EFT deposits. **NO CHECKS WILL BE MAILED.**

Grantees will be asked to accept and sign a grant agreement before funds are distributed.

Any funds that are not used for the intent outlined in the grant application must be returned to the United Way of Larimer County within 30 days of notice.