



 United Way of Larimer County's Business Cares program provides specialized services, recognition, consulting, resources and networking opportunities to member companies committed to volunteerism in our community.

"It is up to us to develop a community that cares. By volunteering we are not only building a stronger community, but also a stronger company." - *Business Cares Member*

BENEFITS OF BUSINESS CARES MEMBERSHIP

An employee volunteer program can grow employee job satisfaction, attitude, morale and purpose as well as increase employee retention and recruitment. Additionally, it can improve company image and visibility and build consumer trust and loyalty. Volunteer opportunities can also provide employees with new avenues for training, networking and professional and skill development.

CONSULTING

- Services to assist company in developing and / or implementing strategies for community involvement
- **Volunteer project ideas that align with company's mission and work**
- Volunteer recruitment and engagement strategies
- Program review and analysis
- Online employee interest survey development
- Best practice resources, including assistance developing a tracking system for the program

COMMUNITY RECOGNITION

- **Advertisement in annual Volunteer Resource Guide publication, 20,000+ copies published and distributed** throughout Larimer County in partnership with the Fort Collins Coloradoan
- Featured recognition in Business Cares Annual Report
- Nomination for professional business awards, as appropriate
- **Promotion of member involvement in Day of Service volunteer projects**
- Logo recognition on United Way of Larimer County website and through social media channels
- Assistance with employee volunteer recognition

EMPLOYEE AND MANAGEMENT ENGAGEMENT

- **One-on-one volunteer referrals**
- Assistance organizing volunteer projects for staff
- **Coordination of one-time volunteer events** and support of involvement in Volunteer Project Leader program
- Bi-weekly employee emails with volunteer opportunities

STAFF TRAINING AND DEVELOPMENT

- Six seats at Board Bank Trainings—trainings and referrals for professionals to be on nonprofit boards (\$150 value)
- Training to lead volunteer projects
- Individualized trainings for employees, including lunch and learns, poverty simulations and more
- **Ongoing networking opportunities for resource sharing and best practices**

ADDITIONAL MEMBER PERKS

- **Networking opportunities with other Business Cares members**
- 60+ copies of Volunteer Resource Guide for use with employees
- **Advanced registration for Days of Service projects**



BUSINESS CARES

UNITED WAY OF LARIMER COUNTY

BUSINESS CARES ENROLLMENT APPLICATION

Name of Business: _____ Date: _____

Address: _____

City / Zip Code: _____ Business Website: _____

Primary Contact Name and Title: _____

Phone: _____ Email: _____

Other Contacts to Receive Information: _____

PLEASE CIRCLE LEVEL OF MEMBERSHIP

a discount is provided to companies that run an employee giving campaign with United Way of Larimer County

Large Business Member Options

for companies with 50+ employees

Business Cares Membership

price without an
employee giving campaign

\$1,000

price with an
employee giving campaign

\$850

Business Cares Legacy Membership

\$800

\$680

for companies who have been Business Cares Members for 3+ years

Small Business Member Options

for companies with less than 50 employees

Business Cares Membership

price without an
employee giving campaign

\$500

price with an
employee giving campaign

\$425

Business Cares Legacy Membership

\$400

\$340

for companies who have been Business Cares Members for 3+ years

Single Person Business Member Options

for single employees or partnerships

Business Cares Membership

price without an
employee giving campaign

\$250

price with an
employee giving campaign

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A La Carte Options

for companies that may not be a good fit for Business Cares or are looking to ease into the program

Corporate Volunteer Engagement Program

price without an
employee giving campaign

\$100

price with an
employee giving campaign

Complimentary

Bi-monthly updates on volunteer opportunities in the community

Poverty Simulation

\$100

Complimentary

Custom Volunteer Project Consultation and Discovery

\$50

Complimentary