



Campaign of the Year

Campaign of the Year is a competition among businesses that host a United Way of Larimer County employee giving campaign and implement United Way of Larimer County Campaign Best Practices. The winner will take home the coveted Campaign of the Year traveling trophy – and have bragging rights for a year.

Why Participate?

- It's easy! Get a cool trophy!
- Fosters a more successful workplace campaign
- Promotes team building and collaboration
- Increases opportunity for employee education about United Way of Larimer County
- Connects employees to resources in the community
- Engages employees with community goals and initiatives

Participation Requirements

- Host a United Way of Larimer County workplace campaign between June - December 1, 2016
- Incorporate United Way of Larimer County Best Practices model throughout the campaign
- Fill out the Campaign of the Year point structure form and submit to your United Way representative before December 12, 2016

Recognition

- Featured in United Way of Larimer County's blog and e-newsletter (distribution of approximately 5,000)
- Listed in United Way of Larimer County's Annual Report
- Included in the All Business Thank You advertisement in local newspaper
- Recognized at United Way of Larimer County's State of the Community Event
- Featured on United Way of Larimer County's website, Facebook, and Twitter

Winner Recognition

- Award presented at the end-of-year Campaign Appreciation Social in January 2017
- Featured in news releases congratulating the Campaign of the Year winner
- Congratulated in advertisement in The Coloradoan or Reporter Herald
- Featured on the cover of the 2017-2018 Volunteer Resource Guide, distributed to more than 8,000 community members
- Special recognition at Coordinator Training in June 2017

Campaign of the Year, as well as Coordinator of the Year, Spirit of Giving and other awards will be presented at the Campaign Appreciation Social in late January 2017