

United Way
of Larimer County



**CARS
UNDER STARS**
A tailgate for child care

SPONSORSHIP PACKAGES

June 10 @ 6:30 p.m.
Holiday Twin Drive-in

	BRONZE*	SILVER	GOLD	TITLE
BENEFIT	\$1,000	\$3,500	\$7,500	\$15,000
Logo & link on UWLC Event page & Sponsor page	X	X	X	X
Social media recognition from UWLC	1x dedicated post	2x dedicated posts	3x dedicated posts	4x dedicated posts; co-host of event
Recognition on all event-related emails sent to 20k+ recipients	X	X	X	X
Sponsor recognition on promotional materials	X	X	X	X
Recognition in the event program	X	X	X	X
Logo recognition at the event	X	X	X	X
Tickets to be used for staff or promotional purposes	2	5	10	20
Rotating logo during virtual program (if applicable)		X	X	X
Rotating Ad image on NoCoVolunteers.org		2-weeks	3-weeks	1 month
Verbal recognition during the program				X
Included in all media mentions (print, digital, and online)				X
Opportunity to speak on behalf of your organization during the event				X
Naming rights (i.e. 2021 Cars Under Stars presented by SPONSOR NAME)				X

*Nonprofit Bronze Sponsor rate \$750