

UNITED WAY OF LARIMER COUNTY BOARD OF DIRECTORS | FY 2020/2021

EXECUTIVE BOARD MEMBERS

Tracy Oldemeyer, Board Chair

Litigation Attorney & Partner, Cline Williams
Wright Johnson & Oldfather, L.L.P.

Justin Davis, Chair Elect

Founder/CEO & Managing Director, Impact
Financial Strategies

Rob Wagner

Senior Director, Cardiovascular and Critical Care
Service Lines, UCHHealth

Kelly McBartlett, Secretary

Real Estate Broker/Partner, The Group Inc. Real
Estate

BOARD MEMBERS

Cristina Diaz

Bilingual Intake Caseworker, Boulder County
Housing & Human Services- Family and Children
Services

Anne Folk

Vice President Human Resources, Nutrien Ag
Solutions

Joni Friedman

Outside Consultant, Skillful | Markle Foundation

Molly Ghent

Accountant/CPA, Colorado State University
Research Foundation (CSURF)

Mike Hooker

Executive Director of Public Affairs &
Communications, Colorado State University

Jeffrey Jackson

DRU Center Manager, Enterprise Holdings

Denise McFann

Partner, Summit Hard Cider & Perry Co

Paul Mueller

Managing Director, Mueller Pye & Associates
CPA, LLC.

Lorna Reeves

Private Banker and Consultant, Great Western
Bank and Strata Leadership

Wendy Sparks

Chief Operations Officer, Banner Health Northern
Colorado

Laura Jo Washle

Broker Associate/Partner, The Group Inc. Real
Estate

Lise Youngblade

Dean, College of Health and Human Sciences –
Colorado State University Human Development &
Family Studies

Justin Davis

Founder/CEO & Managing Director, Impact Financial Strategies

Justin has served with just one mission: to create lifelong and impactful relationships. After 19 years with the AG Edwards and Wells Fargo Advisors, Justin founded a new, independent firm; Impact Financial Strategies. The flexibility of independence, building a reputable brand, and being able to offer an enhanced client experience fulfills that long-burning passion to create something that can truly have a lasting impact for his clients, their families, and the broader communities they share.

Justin has been on United Way of Larimer County's Board of Directors for more than two years and also serves as the Chair Elect. In addition to his service with United Way, Justin takes an active leadership role in several other nonprofits. He serves not only in an advisory capacity or as a board member, but also as an advisor, mentor, and advocate for the next generation of philanthropic giving and community involvement.

Originally from Prescott, Arizona, Justin did his undergraduate work at Northern Arizona University, then lived in several states before settling with his wife Stephanie in Fort Collins in 2005. Traveling is his favorite pastime, which he does enthusiastically as often as he can with his wife, Stephanie. They also spend a significant amount of time supporting local causes and the performing arts, as well as attending CSU football games. Justin also enjoys snowboarding, whitewater rafting, scuba diving, Spartan races, and other outdoor activities.



Cristina Diaz

Bilingual Intake Caseworker, Boulder County Housing & Human Services- Family and Children Services

Cristina works for Boulder County Housing & Human Services as a Bilingual Intake Caseworker. As a social worker, she enjoys taking on cases of families and providing them with advocacy, information and solutions. She believes it's an honor to help families achieve success in their respective lives.

Cristina has been engaged with the Loveland community for many years. She is a dedicated project manager, a savvy networker, and really likes to get people involved with worthwhile activities that support Loveland diverse growth and development. She sets on several boards and committees throughout Northern Colorado. She is excited to be one of United Way of Larimer County's newest board member!



Cristina is a proud bilingual Colorado native and daughter of an immigrant. She lives in Loveland with her family and has two sons- Oscar, age 19 and Marcelo, age 17. In her spare time, she enjoys crafting, reading and being her son's biggest supporters at their sporting events. What keeps Cristina young at heart is attending concerts on a monthly bases.



Anne Folk

Vice President Human Resources, Nutrien Ag Solutions

Anne Folk is the HR & Communications Leader for Nutrien Ag Solutions, the largest Agricultural retailer in North America based in Loveland, CO. In this role, Anne oversees the HR function for her business and is a member of the HR leadership team for the corporation. A member of the Ag Solutions Leadership Team, Anne defines and deploys the HR strategy across North America, Australia and South America ensuring alignment with the business strategy. She leads the talent management process and outcomes for the retail business. As a global leader, Anne is responsible for compensation, recognition, hiring, retention, organization development, labor relations and cost management throughout the business. She is currently spending a lot of her time supporting the efforts to establish a culture focused on organic growth and digital platforms as they Nutrien is on its journey to become the ag retailer of the future.



Anne started her career in HR with Honeywell as an intern in the HR early career program in 2000. During her 18 year tenure with the company she worked in multiple industries and countries leading change and growth.

Fort Collins, CO is the current home for Anne, and her family. Having moved 10 times in the last 18 years, they consider themselves relocation professionals. She has worked and lived in Asia, Europe and all across the US. Anne was born and raised in Denver, Colorado, gained her Bachelor degree in English from University of Illinois and Masters in HR from University of Minnesota. She has been married for 11 years to Ben who runs his own education consulting firm. Together they have a 4 year old son Ulysses and are expecting their 2nd son in August of 2019.

Joni Friedman

Outside Consultant, Skillful | Markle Foundation

Joni is the recently retired director of the Larimer County Workforce Center, which provides services to our community such as: assisting businesses in many different ways and helping customers looking for employment or needing one to one career counseling, workshops or training. She has the best team of individuals who provide these great services. She is new to United Way's Board and cannot wait to serve!

Originally, Joni grew up in Denver but she has been living in Fort Collins since 1977. She is also married and enjoys hiking with her husband during the summer. During the winter, they both enjoy cross country skiing. She loves traveling with her sisters too. So far they have been to Viet Nam, Ecuador, and are planning for Europe this year.



A pretty cool thing that Joni has done was watch the Beatles perform at Red Rocks Amphitheater!

Molly Ghent

Accountant/CPA, Colorado State University Research Foundation (CSURF)

Molly works for CSURF, which stands for Colorado State University Research Foundation, a non-profit that supports CSU through real estate, technology transfers, and leasing/financing. As an accountant, she works on the daily operations which include cash receipts, cash disbursements, inventory, and monthly account reconciliations.

Molly has been on the Board for 4 years. Prior to that, she was a member of the Finance and Audit Committee. She's inspired by the talented individuals at United Way, and notes that helping is not always about donating money, but donating time and resources too!

Molly and her family live in the Fort Collins area. She has twin sisters and 5 nieces and nephews. She also has 2 Chihuahuas, Bruno and Woody.

Molly was always athletic, from ski racing to gymnastics to tennis. She started Olympic lifting a few years ago and has competed occasionally. In her spare time, she goes to the gym, hangs out with my friends, hikes, tests out new breweries, camps, and relaxes with her four-legged sons.

Interestingly, she has stepped on two bee hives in her life, and been stung on almost everywhere inch of her body!



Mike Hooker

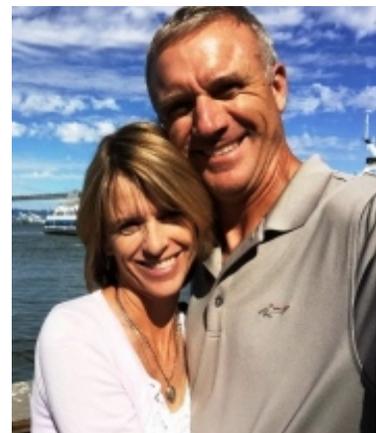
Executive Director of Public Affairs & Communications, Colorado State University

Mike is the Executive Director of Public Affairs & Communication at CSU. In this important role, he's the university spokesperson, supervisor of the PR and Videography teams, and manager of all University communications. He's been at CSU for 5 years, after being a TV journalist and newscaster for 22 years.

He's been on the Board for 5 years, and enjoys making a difference in the community. He values being part of a group that cares about the underserved in Larimer County and that is innovating to raise funds to help them. He likes connecting with his smart and energizing Board colleagues.

Mike was born on an Air Force base in New York, moved to Fort Collins with CBS in 1998, and accepted his current role at CSU in 2012. Mike and his wife Debra met as journalists, and have two college-aged daughters. Debra works in communications at the Poudre School District.

In his spare time, Mike is an outdoor enthusiast. He's run 6 marathons, likes, shows, movies, cross-country and downhill skiing, and of course, beach vacations!



In case that's not enough, Mike was in an improv comedy group, plays the sax and piano, and has been in the same book club for 18 years!

Jeffrey Jackson

DRU Center Manager, Enterprise Holdings

Jeff Jackson is originally from Spokane Washington where he attended Eastern Washington University. He briefly worked in law enforcement in Washington before moving to San Diego to start a career with Enterprise Holdings working in Risk Management. Jeff quickly rose through the ranks establishing new regions, advancing groups and also served on the integration committee when Enterprise Holdings purchased National and Alamo. Over his 21-year career with Enterprise Holdings, Jeff has worked in California, Florida, Oregon, Washington, Oklahoma and most recently Colorado where he heads up a consolidated claims unit in Fort Collins.



Jeff is married to Heather and they have an 11 year old son, Jarett. He also has 2 Italian Greyhound dogs. In his spare time, he enjoys exploring Colorado and the surrounding states. Mountain biking, skiing, going to concerts, and participating in local community activities are just a few things that Jeff loves doing.

Kelly McBartlett

Real Estate Broker/Partner, The Group Inc. Real Estate

Kelly is a partner and real estate broker for The Group, Inc. He also has served on the Board of Directors for several years. He was Chair on the GroupGives Board in the past, which funds housing related issues in Larimer, Weld and Boulder counties. He really enjoys working with his clients to help them accomplish their dreams and make the best decisions that they can in terms of their Real Estate holdings. Kelly enjoys being on the United Way Board because he is inspired by the collective impact model with all the collaborations in the community.



Originally, Kelly is from Monte Vista, Colorado but has lived in Fort Collins for the past 10 years. He and his husband Blake have a beloved retired Greyhound Racer, Lex. They love Northern Colorado life, but also enjoy traveling and hope to get in a trip to Spain & Portugal in the coming years. They also enjoy hiking, hanging out with friends and family, and being active in the community.

Denise McFann

Partner, Summit Hard Cider & Perry Co

Denise is a Partner in Summit Hard Cider & Perry Company, where she helps guide the direction of the company and sometimes helps develop new recipes.

Denise originally invested in these two companies as a silent partner, but soon got involved in their daily operations. It's been fulfilling to support these two startups, and she enjoys seeing the growth they're achieving.

Denise joined the United Way Board in July of 2016, and is a firm believer in the Collective Impact model, having seen firsthand that it's truly making a difference in the community.

Denise was raised in Shreveport, Louisiana and Houston, Texas. She now lives in Old Town, and has been married to her husband Mark, for nearly 17 years. They have two children: Abby, 14, and Aiden, 12, and two dogs, Max and Spike.

When she's not volunteering and running kids around, she enjoys cooking, traveling, skiing, running, hiking, entertaining and wine. Denise attended a French culinary school and a wine school, and held a job as a private chef. She's a Level 3 Master Candidate Sommelier!



Paul Mueller

Managing Director, Mueller Pye & Associates CPA, LLC.

Paul is the Managing Director of Mueller Pye & Associates, a CPA firm in Loveland. His firm uses data and trend analysis to help small business clients build thriving and successful companies.

Paul joined the Board in July 2013 and attended his first Board Retreat the day of the September 2013 floods. He's excited about the potential of the Collective Impact model to transform and strengthen the Northern Colorado community.

Paul recently completed his term as Board Chair, and remains on the Board. He has also rejoined the Collective Impact Committee.

Paul and his wife Teresa recently celebrated their 42nd anniversary by camping and hiking in Chaco Canyon. They have a passion for visiting ancestral Puebloan sites throughout the southwest United States, primarily in the Four Corners area. They have two grown children, Ingrid and Eric, and two adorable grandchildren, Eleanore and Senzo.



Tracy Oldemeyer

Litigation Attorney & Partner, Cline Williams Wright Johnson & Oldfather, L.L.P.

Tracy is a partner and civil litigation trial lawyer at Cline Williams Wright Johnson and Oldfather, LLP, a law firm whose origin dates back to the Nebraska Territory.

She appreciates the fact that she's continually learning about various industries and issues that are particular to commercial disputes. She jokingly refers to herself as the "Leader of the Opposition." Tracy likes changing peoples' perceptions about lawyers. It is an honorable profession doing important work, and most lawyers put their clients' interests before their own.

Tracy's tenure on the Board started in between the fires and the floods. She admires the United Way staff tremendously. They motivate so many with their dedication to United Way's mission, their advocacy, and their many talents and exceptional abilities.

Tracy was born in Hollywood, CA and raised in Phoenix, AZ. She spent 15 years in Omaha after high school, and has been living in the peace and serenity of Fort Collins since about 2003 with her husband, Brad, and their two kids. Both kids are in college now, and the happy couple is trying to figure out how to be good empty nesters.



Lorna Reeves

Private Banker and Consultant, Great Western Bank and Strata Leadership

Lorna Reeves is a banking professional with 40 years of banking and leasing experience. Being semi-retired, Lorna looks forward to beginning a new chapter in her life. Her private banking relationship approach has inspired many business owners to set goals and elevate their businesses to new levels. Banking has been Lorna's focus since her first job as a teller in her hometown bank. Inspired by her fathers' example in life, to reach out and assist others in need, banking seemed to fit her values for four decades.

As Market President, she was responsible for the growth of the Fort Collins Market loan and deposit portfolios. Additionally, with her team, she was responsible for community outreach, business development activities including volunteer and special projects for the bank.

Lorna is also a consultant for a full-service organizational development firm, Strata Leadership, providing character and competence-based solutions for leaders. Strata Leadership focus areas are training, coaching, development experiences and organizational development consulting.

Lorna's philosophy is simple, give back to the community you live in and support your local organizations. Giving back to the community is extremely important to her as she has volunteered with many nonprofits and served on several boards over the years.



A 30-year resident of Fort Collins, Lorna is originally from Nebraska. She and her husband Jerry have been married for 24 years. They enjoy golf and spending time with family. They have 8 granddaughters and a grand dog pug, Doug. Lorna also enjoys traveling, reading, music, volunteering and leadership development.

Wendy Sparks

Chief Operations Officer, Banner Health Northern Colorado

Wendy Sparks is a Chief Operating Officer for the three Banner Health Northern Colorado hospitals; Banner Fort Collins Medical Center, McKee Medical Center and North Colorado Medical Center. She began her career at Banner 31 years ago. For the first 25 years of her career with Banner she worked in Supply Chain Management in a variety of positions, the last one having Supply Chain Management oversight for the 11 Banner Health Western Division hospitals.

In her current role she has oversight for a number of departments and service lines across the three NOCO hospitals, including the perioperative service line, medical imaging, the oncology service line, rehab services, volunteer and chaplain services, behavioral health, amongst others. She was co-lead on the operational planning and opening of Banner Ft Collins Medical Center.

Sparks hold a bachelor's degree in business from Colorado State University and an MBA from Grand Canyon University. She is a fellow of the American College of Health are Executives and is involved in a variety of community committees and boards.

She has been married to her husband, John, for 33 years and is the proud Mom to 2 sons: Tyson (daughter in law, Christine) and Tanner. She loves to travel, hike, ski and shop.

Wendy considers it a blessing and privilege to work in healthcare and be able to work with our wonderful staff, physicians and volunteers who provide outstanding care to members of our Northern Colorado communities.

Rob Wagner

Senior Director, Cardiovascular and Critical Care Service Lines, UCHealth



Laura Jo Washle

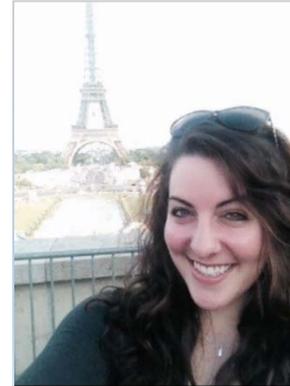
Broker Associate/Partner, The Group Inc. Real Estate

Laura-Jo is a licensed broker/realtor at The Group. She's energetic and enthusiastic, and likes the opportunity to make someone's day by helping them find the perfect home for their family.

She used to be a youth Board member in high school, then left to attend college in Omaha, NE., where she earned a double major in finance and entrepreneurship. She was a competitive rower in college, recruited by Creighton University.

She's returned to Fort Collins and accepted a 3-year term on the Board. She likes being involved and in-the-know, and is impressed to see the new Collective Impact model in action. In her job as a realtor, she has the opportunity to evangelize United Way's mission to the many people she interacts with.

Laura-Jo has backpacked through Europe; rafted through the Grand Canyon, and visited her sister in Australia. When on home turf, she visits breweries with friends, and stays in shape with cross-fit training.



Lise Youngblade

Dean, College of Health and Human Sciences – Colorado State University Human Development & Family Studies

Lise works at CSU, where she serves as Department Head of Human Development and Family Studies, and Associate Dean for Strategic Initiatives in the College of Health and Human Services. The best part of her job is working with so many (1,000+) dedicated and inspiring students and faculty.

Lise has served on United Way's Board for 5 years. She's motivated by the work they're doing and the ability to partner with amazing people across the community to address the goal of reducing poverty. She's grateful for the opportunity to work with an incredible Board and the wonderful staff at United Way.

Lise was born in Brooklyn, NY and moved to Portland, OR when she was 9. After living in 8 other states, she's now settled in Fort Collins. Lise is married to Manfred Diehl, a professor in Human Development and Family Studies at CSU. They've been married 27 years and have 2 sons – Eric, age 25 and Chris, age 20. They also have a 8 year-old dog named Sampson. Her husband is from Germany, so their favorite vacations have been family trips to Europe.

In her spare time, Lise likes to read, go for long walks or hikes, drink really excellent wine, eat really good food, and travel. For those of us who didn't know, she used to play in a bluegrass band (guitar and mandolin) when she lived in Alaska in her twenties!

