



FOR IMMEDIATE RELEASE  
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**United Way  
of Larimer County**

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**United Way of Larimer County Hires Vice President of Impact**  
*Iván Díaz will lead community impact initiatives, diversity, equity, and inclusion*

**FORT COLLINS, CO** – Iván Díaz, a local leader in both higher education and nonprofit organizations, will lead United Way of Larimer County’s (UWLC) programming and communications strategies as the new Vice President of Impact. The Vice President of Impact will develop strategies to improve outcomes for individuals and families in Larimer County, with a purposeful focus on creating sustainable, community-level change.

“We are thrilled to be bringing Iván onto our team as Vice President of Impact,” said Deirdre Sullivan, President & CEO of UWLC. “His education, professional and personal experiences, and passion for our work will be an asset to both United Way of Larimer County and the larger community. Iván will be instrumental in leading our efforts to prioritize equity in our investment strategies and engage with impacted communities and partners in this process.”

To facilitate the hiring process, UWLC’s executive team assembled a hiring committee, including external partners and community leaders, to review Vice President of Impact candidates. The committee focused on identifying a leader with a deep understanding of research-based practices in education and human services, including the application of an equity lens and the use of community-level data for impact. Before being selected for the position, Díaz participated in interviews with the hiring committee, as well as a public interview with community members.

Díaz has lived and worked in the northern Colorado community for over 14 years. In his most recent role, he served as the Executive Director of Youth and Family Connection (YFC), a Weld County nonprofit supporting youth and families with truancy support and community resources. Iván’s leadership is influenced by his values of education, community, and family, which he says empower him to build authentic and collaborative relationships and execute culturally responsive practices. He has also served as the Director of Student Access and Enrollment at Morgan Community College, the Program Director at the I Have a Dream Foundation of Boulder County, and the Director of the Boys & Girls Club of Weld County. Díaz is scheduled to start his new role on August 23, 2021.

In the coming months, Díaz will meet with community members, donors, and nonprofit leaders to gain insight into the opportunities and challenges facing local human services providers and other stakeholders in Larimer County. He will also focus on increasing UWLC's capacity to advance equity in Larimer County through the following six strategies:

- Data collection and analysis
- Community mobilization and engagement
- Communications and awareness building
- Policy and advocacy
- Resource allocation and grantmaking
- Local capacity building

"I am incredibly honored to serve as the Vice President of Impact at United Way of Larimer County, an organization that epitomizes my passion for non-profit work, education, and advancement of community resources," said Díaz. "For over 60 years, United Way has provided high-quality services to support youth & education, financial stability, and community engagement. I look forward to contributing to the UWLC legacy that has influenced Larimer County and its surrounding communities. I am excited for the future ahead!"

To stay informed about United Way's community impact work, sign up for their bi-monthly newsletter at <https://uwaylc.org/Newsletter>.

**ABOUT UNITED WAY OF LARIMER COUNTY:**

United Way of Larimer County (UWLC) is a one-stop resource for generosity in our community, ensuring that gifts of time, talent and treasure address today's greatest needs - and reduce tomorrow's. Community needs change over time, which is why UWLC encourages nimble and innovative human services and a commitment to nonprofit excellence. UWLC strives to strengthen our community by supporting youth & education, financial stability, community engagement, and nonprofit excellence in Larimer County.

To learn more about United Way of Larimer County and how you can get involved with your community, visit [www.uwaylc.org](http://www.uwaylc.org).

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