

UNITED WAY OF LARIMER COUNTY

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NORTHERN COLORADO NONPROFIT EQUITY SYMPOSIUM PRESENTED BY UNITED WAY OF LARIMER COUNTY

CALL FOR SPEAKERS, PRESENTERS, AND FACILITATORS

Thank you for your interest in becoming a speaker, presenter, or facilitator at the inaugural Northern Colorado Nonprofit Equity Symposium presented by United Way of Larimer County. In our commitment to deeper learning from content experts in racial equity, we are honored to share this opportunity and resource with our nonprofit colleagues in northern Colorado.

CONTACT

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EVENT INFORMATION

As part of our commitment to advancing racial equity and promoting nonprofit excellence, United Way of Larimer County is pleased to announce this full-day event for area nonprofit professionals to learn, connect, and prepare to advance equity in Larimer County through their work in the social sector. To learn more about United Way's commitment to racial equity, please [click here](#).

DETAILS

May 31, 2022 | 8:30 a.m.–5:30 p.m. | The Ranch | 5280 Arena Circle | Loveland, Colorado

*We are currently planning to host this event in person; however, we are prepared to transition to a virtual format if necessary. We'll be following strict health and safety guidelines and requirements to ensure a safe and seamless experience for all guests. In accordance with Larimer County public health recommendations, all attendees, including presenters, will be required to provide proof of COVID-19 vaccination (or a negative PCR test within 72 hours).

TENTATIVE AGENDA

- 8–8:30 a.m.: Check-In and Breakfast
- 8:30–10 a.m.: Opening Session & Keynote Speaker
- 10:15–11:45 a.m.: Breakout Session #1
- 11:45 a.m.–1:15 p.m.: Lunch & Racial Equity Collaboration Showcase
- 1:30–3 p.m.: Breakout Session #2
- 3:15–4:15 p.m.: Large Group Workshop Session + Private Networking Reception
- 4:30–5:30 p.m.: Closing Remarks & Networking Happy Hour

LIVE LARIMER UNITED

United Way
of Larimer County



AUDIENCE

Our audience for this event includes nonprofit staff, board members, and volunteers with diverse backgrounds and levels of knowledge and experience. They work in a variety of functional areas, including executive leadership, fundraising, volunteer management, program management and direct services, marketing and communications, human resources, and even board members. They represent organizations of many different shapes, sizes, and stories which address a broad range of community issues and opportunities.

SCOPE OF WORK AND AVAILABLE OPPORTUNITIES

To accommodate the wide-ranging needs of our audience, symposium attendees will choose from a variety of subject areas, or “tracks” in which to focus their learning. We are seeking subject matter experts to facilitate a set of two 90-minute breakout sessions for the same cohort of audience members. Both sessions should have a cohesive topic or theme, with one session building upon the other so that participants achieve a defined set of learning objectives.

In addition, we are seeking an engaging keynote speaker for our opening plenary session, as well as someone to facilitate a high-energy, large-group workshop in the afternoon.

SESSION AND PRESENTATION TOPICS

To provide context and ensure the success of our presenters, we’ve included a list of subjects we’re interested in below, but we’re open to other ideas, as well. We want to learn more about the topics you’re most knowledgeable and passionate about, so don’t be afraid to get creative!

- Building equitable partnerships and programs
- Bystander intervention training
- Change management tools for advancing equity in your organization
- Collecting data from historically marginalized populations
- Communicating about equity with donors and sponsors
- Community mobilization and engagement
- Cross-sector partnerships
- Culturally attuned messaging and outreach
- Fundraising through an equity lens
- Intersectionality
- Liberation for BIPOC individuals
- Local equity issues
- Policy and advocacy
- Storytelling for equity
- Using data to advance equity

ADDITIONAL BENEFITS

Presenters are invited to attend all symposium events and will be provided with the same food and beverages provided to our attendees (breakfast, lunch, and networking happy hour). They will also receive an invitation to a private networking reception* during the event where they can promote their products and services to a group of corporate partners and other United Way supporters.

**This private reception is scheduled during the afternoon large-group session, so the person selected to facilitate that session will be unable to attend.*

RESTRICTIONS

Presenters will not be permitted to sell or promote products or services during their sessions. However, we will provide an opportunity to provide brochures, promotional items, or other marketing collateral in “swag bags” which will be provided to all attendees. If selected, you will also be invited to attend a private networking reception with a group of corporate partners and other United Way supporters during the event, as well as the networking happy hour with all attendees.

SELECTION CRITERIA

Proposals will be evaluated based on the following criteria:

- Focused and well-defined topic with clear learning objectives
- Topical relevance to the target audience
- Demonstrated subject matter expertise, such as academic qualifications, professional background, or lived experience (or a combination)
- Experience and/or familiarity with nonprofit organizations and the challenges facing professionals in the social sector
- Interactive format and engaging presentation style

HOW TO APPLY

[Click here](#) to access the application. If you prefer to draft your responses in advance, you can download a copy of the questions [here](#).