

FOR IMMEDIATE RELEASE  
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## **24<sup>th</sup> Annual Make a Difference Day begins October 17 in Larimer County!** *NoCoVolunteers.org to host Make a Difference Day volunteer opportunities*

**FORT COLLINS, CO** – United Way of Larimer County will celebrate the 24<sup>th</sup> annual Make a Difference Day October 17<sup>th</sup> through October 23<sup>rd</sup>. The public is invited to participate in this community-wide day of service, which is recognized each year in October. The 2022 festivities will kick off with a week-long celebration of volunteerism in Larimer County beginning October 17. According to the Independent Sector 2022 report, the current value of a volunteer hour is \$29.95. At this rate, United Way of Larimer County's Make a Difference Day projects are estimated to generate over \$41,000 in value for our community provided all volunteer spots are filled.

“Make a Difference Day has been supporting Larimer County through volunteerism with local nonprofits and municipal partners for over 24 years. At United Way of Larimer County, we engage with community members and corporate partners, encouraging everyone to give their time and talent,” said Kylie Hibshman, Director of Community Engagement at United Way of Larimer County. “We’ve heard from local nonprofit agencies that regular, on-going volunteering is needed. Make a Difference Day is a great way to get involved in our community and learn about the local nonprofit organizations that need volunteers.”

Individuals interested in participating in Make a Difference Day can do so by creating a free account on NoCoVolunteers.org, United Way of Larimer County’s online volunteer resource center. The site contains hundreds of volunteer opportunities, both virtual and in-person, from more than 50 local nonprofit agencies. Users can customize their profiles to select their areas of interest and engage with the causes that are most important to them. To date, there are over 2,000 active volunteers at NoCoVolunteers.org, which operates year-round.

Since 1992, Make a Difference Day has mobilized thousands of volunteers to come together with a single purpose: to improve the lives of others by volunteering in our community. Join United Way and thousands of other volunteers working to strengthen our community on Make a Difference Day. Visit NoCoVolunteers.org to view a regularly updated list of volunteer opportunities and sign up to participate today.

### **ABOUT UNITED WAY OF LARIMER COUNTY:**

United Way of Larimer County (UWLC) is a one-stop resource for generosity in our community, ensuring that gifts of time, talent, and treasure address today's greatest needs - and reduce tomorrow's. Community needs change over time, which is why UWLC encourages nimble and innovative human services and a commitment

## UNITED WAY OF LARIMER COUNTY

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to nonprofit excellence. UWLC strives to strengthen our community by supporting youth & education, financial stability, community engagement, and nonprofit excellence in Larimer County.

To learn more about United Way of Larimer County and how you can get involved with your community, visit [www.uwaylc.org](http://www.uwaylc.org) or visit [www.NoCoVolunteers.org](http://www.NoCoVolunteers.org) to find your next volunteer opportunity.

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